

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Wired Media Partners
1580 Lincoln Street
Suite 510
Denver, CO 80203

<u>Contract / Revision</u>		<u>Alt Order #</u>
581739 /		
<u>Product</u>		
<u>Planned Parenthood Votes 12</u>		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/15/12 - 10/21/12	12349	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Planned Parenthood	10/08/12 / 10/08/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KDVR	Local KDVR House	Denver Office- K
<u>Special Handling</u>		
Do Not Mail		
<u>Demographic</u>		
Women 18+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>	
										<u>Type</u>	<u>Spots</u>
N 1 31	10/15/12	10/19/12	M-F 5-530a	Good Day Colo	5a-530a		:30			NM	5 \$1,500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/15/12	10/21/12	MTWTF--		5					\$300.00		
N 2 31	10/15/12	10/19/12	M-F 530-6a	Good Day Colo	530-6a		:30			NM	5 \$2,500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/15/12	10/21/12	MTWTF--		5					\$500.00		
N 3 31	10/15/12	10/19/12	Good Day Colorado		6a-7a		:30			NM	5 \$2,750.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/15/12	10/21/12	MTWTF--		5					\$550.00		
N 4 31	10/15/12	10/19/12	Good Day Colorado		7a-8a		:30			NM	5 \$2,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/15/12	10/21/12	MTWTF--		5					\$400.00		
N 5 31	10/15/12	10/19/12	Good Day Colorado		8a-9a		:30			NM	3 \$525.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/15/12	10/21/12	M---TF--		3					\$175.00		
N 6 31	10/15/12	10/19/12	Judge Judy		3p-330p		:30			NM	5 \$1,500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/15/12	10/21/12	MTWTF--		5					\$300.00		
N 7 31	10/15/12	10/19/12	Judge Judy		4p-5p		:30			NM	5 \$1,750.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/15/12	10/21/12	MTWTF--		5					\$350.00		
N 8 31	10/17/12	10/17/12	FOX X Factor		7-9p		:30			NM	1 \$3,500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/15/12	10/21/12	--W----		1					\$3,500.00		
N 9 31	10/15/12	10/19/12	M-F LN 9p-930p News		9p-930p		:30			NM	3 \$4,800.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/15/12	10/21/12	M-W-F--		3					\$1,600.00		
N 10 31	10/16/12	10/16/12	M-F LN 930p-10p		930p-10p		:30			NM	1 \$1,100.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/15/12	10/21/12	-T-----		1					\$1,100.00		
N 11 31	10/20/12	10/20/12	Sa LN 930p-10p		930p-10p		:30			NM	1 \$1,100.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/15/12	10/21/12	-----S-		1					\$1,100.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision 581739 /	Alt Order #	
Contract Dates 10/15/12 - 10/21/12	Product Planned Parenthood Vot	Estimate # 12349
Advertiser Planned Parenthood		Original Date / Revision 10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>		
										Type	Spots	Amount
N 12 31		10/15/12	10/19/12	TMZ	1035p-1105p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	MTWTF--				5	\$400.00			

Totals 44 \$25,025.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/20/12	44	\$25,025.00	\$21,271.25
Totals	44	\$25,025.00	\$21,271.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.